Shelley Rolland-Poruks will give an overview of AECL's community relations program as experienced since joining AECL in 2008. She will describe both the well known, and the lesser known programs that are in place at AECL to engage with stakeholders within the Ottawa Valley. This presentation will also endeavour to describe the challenges in communicating with the public as well as some of the successes that she has experienced over the past four years as AECL’s Community Affairs Officer.

Shelley joined the Chalk River Laboratories in January 2008, and is primarily responsible for liaising with stakeholders and fostering opportunities for collaboration. She is also responsible for representing AECL on community boards and associations, as well as at public events. Along with her team in Corporate Communications, Shelley is responsible for disseminating information to stakeholders and the general public. Before she came to AECL, Shelley, who holds a BA in Human Rights and Political Science, was a post-secondary school administrator.

Shelley was awarded the 2011 Citizen of the Year Award from the Upper Ottawa Valley Chamber of Commerce for her community work as AECL’s Community Affairs Officer, as well as her volunteer efforts throughout the Ottawa Valley.