

1st International Conference of Materials, Chemistry & Fitness-for-Service Solutions for Nuclear Systems

Hilton Toronto/Markham Suites | May 15 - 17, 2019



Challenges and Innovative Solutions in Fitness-for-Service

2019 Sponsorship and Exhibition Opportunities Guide

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Email: chantel@redstoneagency.ca
Website/Site: http://www.cns-snc.ca

GENERAL INFORMATION

The Canadian Nuclear Society's 1st International Conference of Materials, Chemistry and Fitness-for-Service Solutions for Nuclear Systems will be held May 15th to 17th, 2019 at the Hilton Toronto/Markham Suites Conference Centre & Spa in Markham, ON.

The CNS promotes the exchange of information on all aspects of nuclear science and technology and its applications. This includes nuclear power generation, fuel production, uranium mining and refining, management and transportation of radioactive wastes and used fuel. Other topics include, but are not limited to, medical and industrial uses of radionuclides, occupational and environmental radiation protection, the science and technology of nuclear fusion, and associated activities in research and development.

Long-term operation, life extension, and refurbishment of Nuclear Power Plants often depend critically on robust fitness-for-service (FFS) demonstrations for major components. In this context, the theme selected for this year's conference is "Challenges & Innovative Solutions in Fitness-for-Service".

The focus for the MCFD-2019 Conference is on the approaches used to demonstrate the continued Fitness-for-Service (FFS) of components in Nuclear Power Plants. Ever increasing demands for FFS demonstrations often require innovative and multidisciplinary solutions that involve elements of engineering from: materials, chemistry, stress analysis, thermal-hydraulic analysis, probabilistic assessment methods, examination and inspection approaches, and operational strategies. This is the case for most major nuclear plant systems and components, regardless of reactor type.

Objectives of this conference are:

- To provide a forum for exchanging views, ideas, and information relating to innovative FFS demonstrations, and
- To share technical engineering in support of life extension and refurbishment of nuclear plant major components.

MCFD-2019 will cover all aspects of FFS, including:

- OPEX and lessons learned from recent FFS activities
- FFS case studies, programs, plans, and achievements
- Materials and chemistry factors in FFS demonstrations
- FFS methodologies for all major components
- Regulatory issues surrounding FFS
- Application of codes and standards in FFS
- Developments in probabilistic assessments
- Analytical tools
- Novel or innovative solutions
- Meeting the challenges of emerging issues

The conference will be of interest to representatives from various sectors of the Nuclear Industry including: material and equipment vendors, technical and engineering service providers, utility technical staff, regulators, designers, researchers, students, and academia.

This package contains everything you need to know about our Sponsorship and Exhibition opportunities. For more information about this year's conference, please visit:

www.cns-snc.ca/events/MCFD1/

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STANDARD SPONSORSHIP BENEFITS

<u>All levels of sponsorship</u> receive the following standard benefits. Additional benefits apply to specific levels and items, as indicated in the table on pages 4 to 6.

- Acknowledgement of your company during plenary and technical sessions;
- Your company's logo prominently displayed on signage at the sponsored function, and as part of a scrolling slide show during program-free times;
- Your company's logo displayed on the MCFD conference website with a link to your company's website home page, as well as on other social media platforms;
- Your company's logo printed in the Conference Program Pamphlet and included in the Conference Proceedings;
- Insertion of one promotional item or brochure into the delegates' conference bag;
- Head-table seating of your company's representative at one of the luncheons, with acknowledgement of your representative from the podium.

SPONSORSHIP OPPORTUNITIES

For a complete list of sponsorship with prices refer to table provided on pages 4 to 6 (all prices exclude HST).

Conference Host Sponsorship

In a unique and most enhanced manner, the Host Sponsor has the opportunity to be a key member of the Conference Organizing Committee with various responsibilities. Your organization's logo and name will be associated with the 2019 MCFD Conference at all appropriate opportunities. In addition to the standard benefits of sponsorship, the Conference Host Sponsor receives specific benefits as indicated on page 4.

EVENT SPONSORSHIPS

Please note that sponsorship of some items may be shared among two or more companies. Sponsorships are subject to 13% Harmonized Sales Tax (HST) on the prices indicated; non-Canadian-resident sponsors are exempt from paying the HST.

Sunday Welcoming Reception

The Welcoming Reception will be held from 6:00PM to 10:00PM on Wednesday, May 15, 2019. The Reception is open to all in attendance at the conference.

Speakers' Breakfasts

The Speakers' Breakfasts provide the opportunity for Session Chairs to meet with the speakers in their respective sessions to ensure that they are prepared to make their presentations. The breakfasts are limited to speakers and Session Chairs of the day.

Delegates' Breakfasts

Early-morning light Continental breakfasts will be provided for all conference participants every morning.

Refreshment Breaks

Refreshment breaks are held mid-morning and mid-afternoon each day for all Conference participants and include coffee, tea, juices and soft drinks.

Luncheons

Luncheons will be served each day to all conference participants.

Banquet Event

The Banquet Event will be taking place on Thursday evening. The details are still being finalized for this year's exciting banquet event, which will include a reception, dinner and entertainment.

GENERAL SPONSORSHIP DETAILS

Conference Bags

Conference bags are provided to each delegate with a full registration. The sponsoring company's logo will be imprinted on the bag in addition to the Conference logo.

Badge Holders

The wallet-style bi-fold has a vinyl see-through window to hold a 4" x 3" name badge and a ½" lanyard to be provided at registration to all attendees. The sponsoring company's logo will be imprinted on the item in addition to the Conference logo.

Conference Program Pamphlet

The sponsoring company can have a promotional advertisement on the back cover of the Conference Program Pamphlet, at a size of 4" x 7".

Conference Audio-Visual Services

Sponsorship covers Audio-Visual Services for the conference for Plenary and Technical Session presentation rooms.

Conference Proceedings

The conference proceedings will serve as a permanent record of the inaugural MCFD conference and will include abstracts of presentations and posters, full papers of presentations made in technical sessions, and PowerPoint presentations in .pdf format. The sponsoring company's logo will be prominently featured, along with an acknowledgment of the company as sponsor of the Conference Proceedings.

SPONSORSHIP BENEFIT DETAILS

l evel	Price	Benefits			
CONFERENCE HOST \$20,000		 Five complimentary full-conference registrations. One complimentary 8' x 8' exhibit space in a location of your choice (includes two complimentary conference registrations) (first come, first served). Your logo displayed at the top level on the conference website with a link to your company's website home page. Most prominent display of your logo on the plenary sessions. Most prominent display of your logo on the plenary sessions. Your logo displayed at the very logo on the plenary sessions. Your logo displayed at the plenary sessions. Your logo displayed at the very logo on the plenary sessions. Your logo displayed at the plenary sessions. Your logo displayed at one of the conference Pamphlet and in the plenary sessions. Your logo displayed at appropriate times throughout the service of your organization has the opportunity to present greetings to the delegates at the Wednesday Welcome Reception, on behalf of all sponsors. One reserved table at one of the conference luncheons. Head Table seating of your designated representative at one of the conference luncheons and their acknowledgement from the podium. The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee. 			
PLATINUM \$15,000-\$12,000 Title of Plate Have the component One component Free full component Acknowled Your component Your component Your component Your component The opport The opport In approved The opport I		 One complimentary Exhibit space in a location of your choice (includes 2 free full conference registrations) One reserved table at one of the conference luncheons; Acknowledgement during Plenary and Technical Sessions; Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times; Your company logo displayed on the conference website, with a link to your company's website home page; Your company's logo in the Conference Pamphlet and in the conference proceedings; The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee. Head-table seating of your representative at either the Thursday or Friday 			
GOLD	\$8,000- \$6,000	 Title of Gold Sponsor Two complimentary conference registrations Acknowledgement during Plenary and Technical Sessions; Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times; Your company logo displayed on the conference website, with a link to your company's website home page; Your company's logo in the Conference Pamphlet and in the conference proceedings; The opportunity to have a company brochure or a promotional item 			

		 inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee. Head-table seating of your representative at either the Thursday or Friday luncheon. 		
SILVER	\$4,000	 Title of Silver Sponsor One complimentary conference registration. Acknowledgement during Plenary and Technical Sessions; Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times; Your company logo displayed on the conference website, with a link to your company's website home page; Your company's logo in the Conference Pamphlet, and in conference proceedings; The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee. Head-table seating of your representative at either the Thursday or Friday luncheon. 		
BRONZE	<\$4,000	 Title of Conference Friend Acknowledgement during Plenary and Technical Sessions; Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times; Your company logo displayed on the conference website, with a link to your company's website home page; Your company's logo in the Conference Pamphlet, and in conference proceedings; The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee. Head-table seating of your representative at either the Thursday or Friday luncheon. 		

CONFERENCE SPONSORSHIP ITEMS

	T			
Thursday Banquet Dinner \$15,000 (or 3 co-sponsors @\$5,000 each)		Platinum Sponsor Benefits Plus: Opportunity for brief welcoming remarks during the dinner.		
Conference Audio-Visual Services	\$15,000 (or 3 co-sponsors @\$5,000 each)	Platinum Sponsor Benefits Plus: Reserved table at either the Monday or Wednesday luncheon.		
Wednesday Opening Reception	\$12,000 (or 3 co-sponsors @\$4,000 each)	 Platinum Sponsor Benefits Plus: Opportunity for brief welcome remarks during kick-off event; Opportunity to participate in a "receiving line" at the beginning of the reception; and Reserved table at either the Monday or Wednesday luncheon. 		
Thursday Luncheon with Keynote Speaker	\$8,000 (or 2 co-sponsors @\$4,000 each)	 Gold Sponsor Benefits Plus: Reserved table at Thursday luncheon. The Keynote Speaker seated at your table during the luncheon. 		
Friday Luncheon with Keynote Speaker	\$8,000 (or 2 co-sponsors @\$4,000 each)	 Gold Sponsor Benefits Plus: Reserved table at the Friday luncheon. The Keynote Speaker seated at your table during the luncheon. 		
Conference Bags	\$6,000 (or 2 co-sponsors @\$3,000 each)	Gold Sponsor Benefits Plus:Your company's logo imprinted on the conference bags.		
Conference Pamphlet	\$6,000 (or 2 co-sponsors @\$3,000 each)	 Gold Sponsor Benefits Plus: Your company's promotional advertisement (4" x 7") printed on the back cover of Conference Pamphlet. 		
Conference Proceedings	\$4,000	Silver Sponsor Benefits Plus: • Your company's logo and acknowledgement as sponsor in the Conference Proceedings.		
Thursday Pre-Banquet Reception	\$3,000	Bronze Sponsor Benefits		
Name Badge Holders	\$3,000	Bronze Sponsor Benefits Plus: • Your company's logo imprinted on the name badge holder.		
Thursday Delegates' Breakfast	\$2,000	Bronze Sponsor Benefits		
Friday Delegates' Breakfast	\$2,000	Bronze Sponsor Benefits		
Thursday Speakers' Breakfast	\$1,000	Bronze Sponsor Benefits		
Friday Speakers' Breakfast	\$1,000	Bronze Sponsor Benefits		
hursday AM Coffee Break \$1,000		Bronze Sponsor Benefits		
riday AM Coffee Break \$1,000		Bronze Sponsor Benefits Bronze Sponsor Benefits		
Thursday PM Coffee Break				
Friday PM Coffee Break	\$1,000	Bronze Sponsor Benefits		
General Contribution	\$1,000 - \$5,000	Bronze Sponsor Benefits		

Kindly note that <u>all</u> sponsorship & exhibitor offerings are subject to 13% Harmonized Sales Tax.

SPONSORSHIP TERMS AND CONDITIONS

Payment of invoices for sponsorships is expected in full within 30 days of invoicing. Payments for sponsorships not received within 30 days of invoicing are not considered guaranteed.

Methods of Payment

Payments by cheque are to be payable to "Canadian Nuclear Society" and mailed to: Canadian Nuclear Society 998 Bloor St W, #501, Toronto, ON, M6H 1L0

To make payments by credit card (AMEX / MasterCard / VISA), please complete the Credit Card Charge Authorization (CCA) form on page 15 and send by email to the CNS Office Administrator cns office@cns-snc.ca.

Cancellation and Refund Policy

No refunds will be provided for cancellation of sponsorships once the booking has been finalized.

SPONSORSHIP CONTACT

For all information pertaining to Sponsorship and Exhibition opportunities, please contact:

Moe Fadaee

Sponsorships and Exhibits Chair



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Challenges and Innovative Solutions in Fitness-for-Service

Sponsorship Application Form

To reserve a Sponsorship for your company please complete this form and submit as a Word file or .pdf attachment to the Sponsorships & Exhibits chair: moe.fadaee@cns-snc.ca

Sponsorships will be confirmed on a first-come, first-served basis. After your sponsorship has been confirmed, an invoice with payment instructions will be sent by email to the contact person named below. A receipt will be issued once payment has been received. Sponsorship applications are not considered complete until payment has been received.

Sponsoring company full name:			
Postal address:			
City:	Prov./State:	Postal or 2	Zip Code:
Contact Person: (Person to receive all correspondence	·)	E-mail:	
Business Title:		Tel:	
Signature:		Date:	
Sponsorship Item			
1stChoice:		\$	(HST is extra, if applicable)
2 nd Choice:		\$	(HST is extra, if applicable)
3 rd Choice:		\$	(HST is extra, if applicable)
Company Logo: Please insert an X in ☐ New logo files attached ☐		use the same lo	go as for last year's Annual conference
•	•		go as for last year s Affilian conference
New logos are to be provided in the fo	•	S.	
As a jpg or .png file for electronic app As a high-resolution vector illustration Craw (cdr))		, Adobe Illustrato	or (.ai), Photoshop (.eps) or Corel

If you are a returning exhibitor, please confirm that we can use the same company logo we have on file from last year (no need to resend files).

METHODS OF PAYMENT:

By Cheque: Cheques payable to: "Canadian Nuclear Society" are to be mailed to: Canadian Nuclear Society, 998 Bloor St W, #501, Toronto, ON, M6H 1L0

By Credit Card: Visa, MasterCard, AMEX are accepted.

To pay by credit card, complete the Credit Card Charge Authorization (CCCA) form, scan it and email it to the CNS Office Administrator: cns_office@cns-snc.ca

EXHIBIT OPPORTUNITIES

The 2019 MCFD Conference is the ideal marketing vehicle to:

- Launch and demonstrate your company's products and innovations;
- Generate immediate sales;
- Generate new sales leads:
- Strengthen customer and supplier relations;
- Meet your clients and prospects face-to-face;
- Obtain customer feedback and conduct market research;
- Provide technical support;
- Demonstrate your solutions to industry professionals;
- Meet some of the brightest undergraduate and graduate students who will be part of the future of our nuclear science and technology community;
- Visibly support the Canadian Nuclear Society and nuclear technology in Canada.

The exhibits will be located in the Markham Ballroom C.

EXHIBITOR BOOTH PACKAGE

All booth spaces are 8-ft wide x 8-ft deep. Please refer to attached exhibit floor plan on page 14.

Each booth package includes the following:

- One draped booth in blue (with 8 ft-high back drape and 3 ft-high side rails)
- One 6-ft draped table in blue
- Two side chairs and waste basket
- Two full conference registrations
- Conference Attendee registration list
- Exhibitor Recognition
 - Your company logo displayed on the Conference website with a link to your company's website home page
 - Your company logo displayed in Conference Pamphlet and conference proceedings
 - Your company logo displayed on large poster on-site, and in a scrolling slide show

Cost per Booth Space

8' x 8' in Markham Ballroom C: \$2,500.00 + \$325.00 HST = **\$2,825.00**

Cost per Table Top

6' Table Top in Markham Foyer: \$1,000.00 + \$130.00 HST = **\$1,130.00**

Above prices include two full registrations that allow your exhibit staff to participate in all Plenary and Technical Sessions, participation in the Welcome Reception, breakfasts, AM/PM breaks, luncheons and the Banquet Event. <u>Note that non-Canadian-resident exhibitors are exempt from paying the HST.</u>

Exhibitor Set-Up: Wednesday, May 15, 2019 (TIMES TBC).

The exhibit needs to be ready at 6:00PM for the Welcome Reception, which will take place in Markham Ballroom A&B.

Exhibitor Tear-Down: Friday, May 17, 2019 after 3:00PM.

Exhibition Hours

Wednesday, May 15, 2019 6:00PM – 9:30PM (Welcome Reception in Markham Ballroom)

Thursday, May 16, 2019 7:30AM – 5:00PM Friday, May 17, 2019 7:30AM – 3:00PM

Exhibit Services Contractor

The official contractor provide exhibitors with additional services as needed, including material handling, freight forwarding, customs brokerage, duplex electrical outlets, A/V equipment, etc. The Trade Show Company will provide a complete package of information and order forms for such services.

On-line Registration for Booth Attendants

With each booth space purchased, two full registrations are included, but you <u>must</u> register your exhibit staff on-line by **April 15, 2019** via the registration link on the conference website.

A special code will be provided to confirmed exhibitors to register their booth staff. Exhibitor name badges will be provided only for the individuals who are registered for the conference.

Exhibit Space Application Form

To reserve exhibit space for your company, please complete the Exhibit Space Application Form (page 14), scan it and send by email to the Sponsorships & Exhibits chair: moe.fadaee@cns-snc.ca. Be sure to submit your application form early to secure your space!

Exhibitor Terms and Conditions

Payment in full for exhibit spaces is to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing, your booth space is not considered guaranteed. The CNS does not assume liability for loss of, or damage to, display equipment.

Methods of Payment

- 1. By cheque payable to: "Canadian Nuclear Society" and mailed to the address below.
- 2. By credit card: Visa / MasterCard / AMEX are accepted. Complete the Credit Charge Authorization form (page 15), scan the completed form to PDF, and submit by email to the CNS Office Administrator: cns office@cns-snc.ca.

Canadian Nuclear Society

998 Bloor St W, #501 Toronto, ON, M6H 1L0 Tell: 416-977-7620

Email: cns office@cns-snc.ca

Cancellation and Refund Policy

No refunds will be provided for cancellations once the booking has been finalized. The CNS does not assume liability for loss of, or damage to, exhibiting companies' materials or equipment.

Hotel Accommodation

A block of guest rooms has been reserved at the Hilton Toronto / Markham Suites Conference Centre & Spa for conference participants. The deadline for making reservations at the reduced rate is **April 21, 2019** or until the CNS block is filled. **Please reserve early to avoid disappointment!**

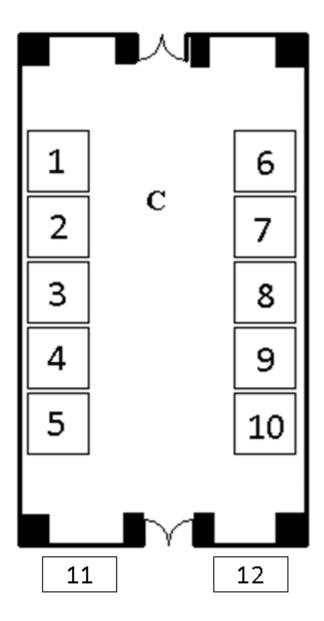
NOTE: The room rate will increase to \$179.00 starting February 1, 2019.

Make your reservation directly with the hotel via the room-reservation link on the Conference website at https://www.cns-snc.ca/events/MCFD1/ or by calling toll-free at 1-800-593-9223 and requesting the special room block rate for the Canadian Nuclear Society.

EXHIBITS CONTACT

For all information pertaining to exhibition opportunities please contact: Moe Fadaee Sponsorships and Exhibits Chair

FIGURE 1, EXHIBIT FLOOR PLAN



Ballroom Foyer

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Markham Ballroom C



Methods of payment:

Bloor St W, #501, Toronto, ON, M6H 1L0.

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Challenges and Innovative Solutions in Fitness-for-Service

Exhibit Booth Space Application Form

To reserve a booth space for your company, please complete this form and e-mail as a word/pdf attachment to Moe Fadaee, Sponsorships and Exhibits Chair, at moe.fadaee@cns-snc.ca.

Booth spaces are allocated on a first-come, first-served basis. After your booth space has been confirmed, an invoice with payment instructions will be emailed to the contact person named below. A receipt of payment will be issued once payment has been received and processed. Booth applications are considered complete and guaranteed only when payment has been received. **Refunds will not be provided for cancellations after the booking is confirmed.**

Exhibiting cor	mpany full name:					
Postal addres	SS:					
City:			Prov./State:	Postal or Zip Code:		
Contact Pers (Person to re	on: ceive all correspon	dence)	1	E-mail:		
Business Title	e:			Tel:		
Signature:	Signature:			Date:		
Preferences 1st choice:			Booth Space Rates: • \$2,500.00 + HST(13%) \$325.00 - 8 ft x 8 ft			
-				• \$2,500.00 + HST(13%) \$325.00 - 8 ft x 8 ft		
2 nd choice:	#	\$		 \$1,000.00 + HST (13%) \$130.00 – 6 ft table 		
3 rd choice:	3 rd choice: # \$			Total Cost: \$		
basket, two (2	2) full registration	s for your b		3'-high sidewall drape, 2 side chairs, 1 waste		
☐ New logo t	files attached	□W	e confirm that you	can use the same logo as for last year's Annual conference		
1) As a jpg or	.png file for electi	ronic applic		rmats: (e.g., Adobe Illustrator (.ai), Photoshop (.eps) or Corel		

By Cheque: Cheques payable to "Canadian Nuclear Society" are to be mailed to: Canadian Nuclear Society, 998

By Credit Card: Visa, MasterCard, AMEX are accepted. To pay by credit card, complete the Credit Card Charge

Authorization (CCCA) form, scan it and email it to the CNS Office Administrator: cns office@cns-snc.ca.



CREDIT CARD CHARGE AUTHORIZATION

Check one: (mark with "X")	<u>MasterCard</u> □	<u>Visa</u> □	<u>Amex</u> □
Card Number:			
(please print numbers clearly)			
Expiry Date (MM/YR):			
Exhibit Space Invoice No.		Amount Can\$:	
Sponsorship Invoice No.		Amount Can\$:	
Cardholder Name:		Phone # /or Email:	
(print FULL name as it appears on the card)			
Company Name:			
. ,			
Authorized Signature:		Date:	

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